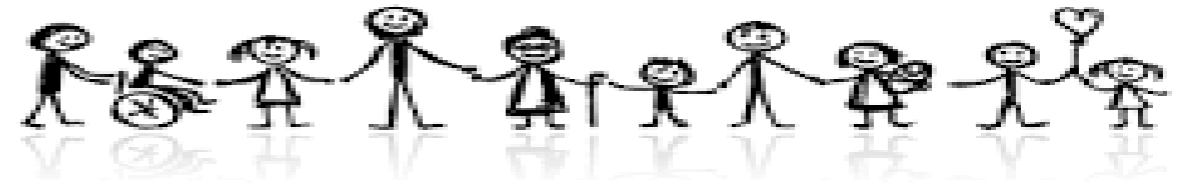


# Croydon Community Grants

OUR  
FOCUS



# The Reasoning



Grants of up to £5k are available to support the outcomes and objectives of Croydon's Community Strategy, the Council's Corporate Plan and the Opportunity and Fairness Commission.

We want to help communities to become more resilient, to develop their own ideas and do more for themselves. All we ask is that your project is based in Croydon, (if you are an established group) that you have an annual income of less than £50k and that the activity is not-for-profit.

# What we are looking for



## The Themes

- . Croydon is a place of opportunity and fairness
- . Croydon is a place where people from different backgrounds get on well together, and
- . Croydon is a place that has a thriving and joined-up community

## Common sense

When we look at your application, we are looking for projects that are real, have an impact on the community, are real, viable, value for money and if possible have a degree of sustainability.

# Round 1, 2 & 3 Successful Applicants

OUR  
FOCUS

## Round 1

Organisation	Amount awarded
Purple Souls Mentoring	£1,500.00
The Family Centre	£3,143.76
Beats & Eats	£1,500.00
Thornton Heath Festival 2016	£2,000.00
COESI	£1,000.00
Cassandra Learning Centre	£1,500.00
Disability Croydon	£2,000.00
Disability Croydon	£1,500.00
Croydon Pride Fest	£5,000.00
SR Expressions	£1,000.00
Rotary Club of Purley	£ 300.00
Purley Festival	£1,000.00
Croydon Cougars	£1,750.00
Selhurst Sports Arena	£2,500.00
Purley Youth Project	£1,500.00
<b>Total</b>	<b>£28,193.76</b>

## Round 2

Organisation	Amount awarded
Apsara Arts	£750
ASKI Advice, Support, Knowledge Information	£1,500
Croydonites Festival of New Theatre	£750
Lake Foundation Project	£2,500
Play Place	£700
Refugee Youth	£2,500
Rising Stars Support	£1,500
Royal Association for Deaf People	£1,800
STAP	£2,000
Under Croydon	£2,000
<b>Total</b>	<b>£16,000</b>

## Round 3

Organisation	Amount awarded
Disability Croydon	£1,500.00
London Aikyavedhi	£1,000.00
InUnity	£1,000.00
BMETV	£1,000.00
Turf Projects	£1,000.00
Community Golf	£1,000.00
Holiplay Foundation	£1,000.00
Solid Rock	£1,000.00
Ministry of Empowerment	£1,000.00
CRO Fit	£ 700.00
Young People's Progress CIC	£ 700.00
Island Stars	£ 700.00
Organisation of Positive African men (OPAM)	£ 700.00
FAWA	£ 700.00
<b>Total</b>	<b>£13,000</b>

# Round 4 Successful Applicants

OUR  
FOCUS

Organisation	Awarded Amount
Croydon Bicycle Theatre	£1,500.00
Jimmy Asher Foundation	£1,000.00
Music Relief Foundation	£1,000.00
South Norwood Festival	£2,000.00
South Norwood parkrun management team	£3,000.00
Wellbeing You Ltd	£876.00
Writerz and Scribez CIC	£750.00
<b>Total</b>	<b>£10,126.00</b>

## Case Study – Music Relief

Address the situation of marginalised youths that has led to poverty and social exclusion in the Thornton Heath Area. In order to create transformation and the realisation of possibilities from one's own abilities



# Round 5 Successful Applicants

OUR  
FOCUS

Organisation	Awarded Amount
CACFO	2,500.00
Christ Church	3,000.00
Club Soda	4,000.00
Creative Croydon	1,430.00
Croydon PrideFest	5,000.00
Crystal Palace Festival group	2,000.00
Maya Productions	2,500.00
Shirley Neighbourhood Care (SNC)	2,059.00
South London Inclusive Dance (SLiDE)	2,000.00
Stroke Action Croydon CIC	2,000.00
Studioupstairs	2,500.00
The New Addington Carnival	2,000.00
Thornton Heath Business Partnership	2,000.00
<b>Total</b>	<b>32,989.00</b>

## Case Study – Club Soda

Reduce social isolation amongst adults with learning disabilities, reduce the stigma about them going out to mainstream venues and support them to be able to stay out for as long as they choose.



- 5 rounds since July 2016 with 60 projects supported at a cost of £96,708
- Pot shrunk from £150k to £100k to balance budgets relating to the Community Fund
- Round 6 closed end of May – decisions imminent
- Round 7 will open 1<sup>st</sup> July 2017

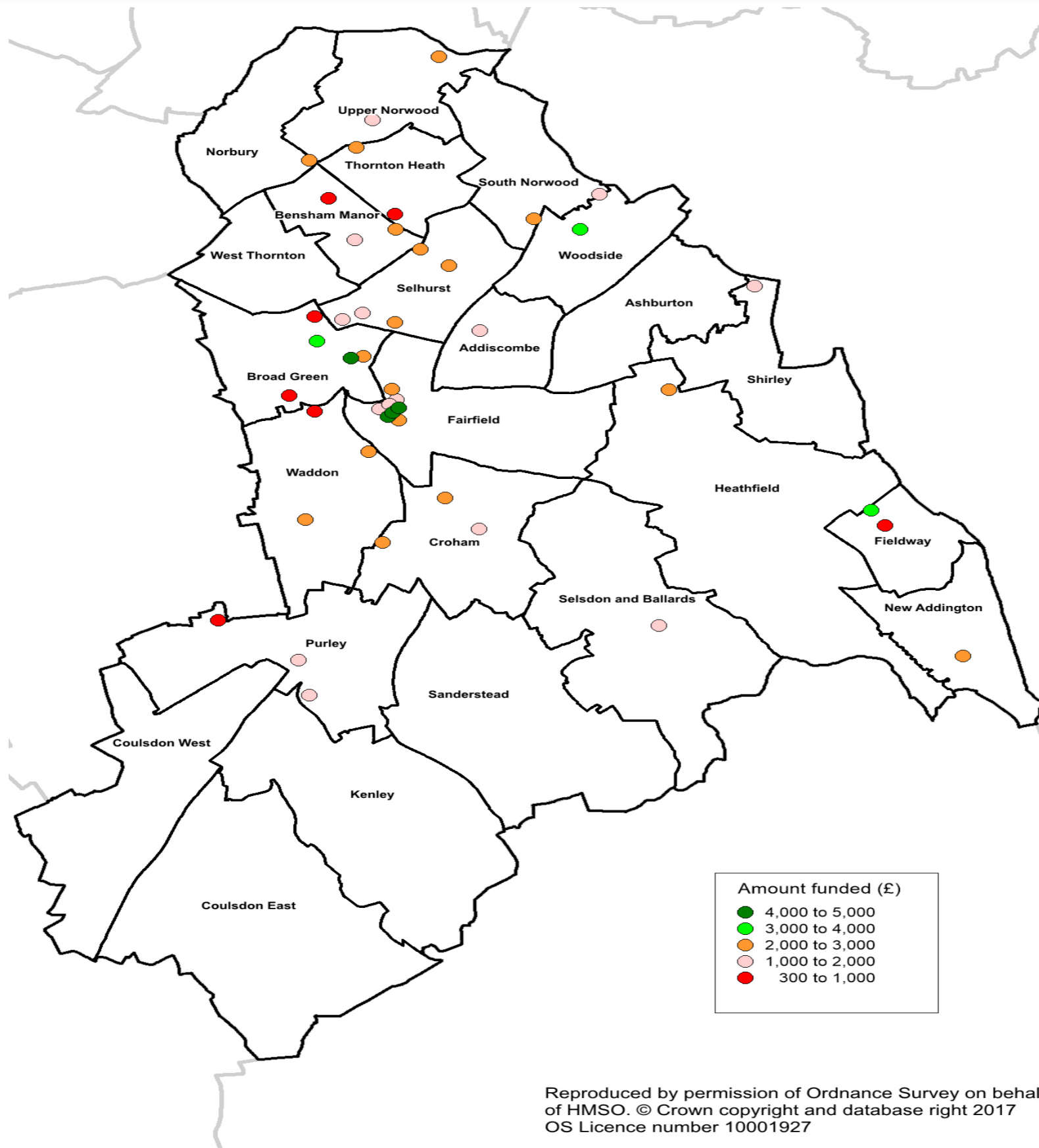
# Map of the various projects



- Some of the projects supported
  - 21 Youth related projects
  - 10 Community/family projects
  - 8 Community festivals
  - 4 people with a disability related projects
  - 17 wide variety projects

# Map capturing areas

OUR  
FOCUS



# 2<sup>nd</sup> Year – Plan, challenges and opportunities

A purple arrow pointing right, containing the text 'OUR FOCUS' in white. The tail of the arrow is decorated with diagonal stripes in green, blue, and yellow.

OUR  
FOCUS

## Plan

- Round 7 open in July 2017
- Round 8 open in September 2017
- Round 9 open in November 2017
- Round 10 open in January 2018
- Round 11 open in March 2018
- Round 12 open in May 2018

## Challenges

- Regularly oversubscribed
- Need to try and secure a further £50k (takes us back to a position of allocating approx. £25k per round)
- Ensure sufficient officer resources are available to administer the grants 6 times a year

## Opportunities

- Could make it condition of grant to update the Community Fund asset map.
- This would help to identify projects that complement the Community Fund (and therefore the Community Strategy, O&FC recommendations, SCP Plan, etc)

- Promote widely to encourage more variety projects
- Put in place an online application system
- Develop a Croydon Community Grant brand and insist it is displayed
- Encourage match funding for request above £3,000
- Make a project end report (with pics ideally) mandatory
- Get tough about poor delivery – claw back clauses